



nominettrust



CALL FOR APPLICATIONS

INVITATION TO PROVIDE THE DEVELOPMENT AND DELIVERY OF INNOVATION LABS TO CONSIDER HOW ON LINE AND DIGITAL TOOLS CAN SUPPORT AND IMPROVE YOUNG PEOPLE'S MENTAL HEALTH

1. Introduction

Right Here (Paul Hamlyn Foundation and the Mental Health Foundation), Comic Relief and Nominet Trust wish to recruit an agency to develop and deliver two one-day Innovation Labs, to take place between November 2011 and February 2012.

The Labs, focusing on young people's mental health, will be the first of their kind in the UK.

This ground-breaking project for change is giving young people a central role in the planning and delivery of the Innovation Labs. Young people will have the opportunity to work with mental health, youth work and design professionals to design digital tools that will meet their needs. The primary focus is to:

Help young people look after their mental health and access appropriate and effective support.

The Labs will be independently evaluated, and they may lead to new funding opportunities for development of the best ideas.

Young people from Right Here, Rethink, B-eat, Dipex and YoungMinds have been working with the partner organisations to design the specifications for the agency to take on this work. They will also be involved in the recruitment and selection of the agency, which will be expected to work with some of them in designing and delivering the Lab series.

There will be a two stage application process. A detailed proposal, with full costings, must be submitted to Susan Blishen, Project Manager, Right Here by 12 noon on Wednesday 7 September 2011. Following this, shortlisted applicants will be invited for interviews on **Saturday 1 October**. Planning of the Innovation Lab series will need to begin mid-October 2011. Funding of up to £40k inclusive of VAT is available to plan and deliver two Labs, but the Project Team would be keen to hear from applicants about how they might add value, and would welcome ideas for other events.



nominettrust



This invitation to provide Innovation Labs outlines an exciting opportunity to help generate ideas for new forms of support that could improve the mental health and wellbeing of young people aged 16 to 25 years across the UK.

2. Background and context

The Innovation Lab initiative builds upon the three partners' interest and investment in developing innovative ways of tackling disadvantage.

Right Here is long term collaboration between **Paul Hamlyn Foundation and the Mental Health Foundation**, to radically change how we look after the mental health and wellbeing of 16 – 25 year olds across the UK. Working with four pilot projects, in Sheffield, Fermanagh, Newham, and Brighton, each managed by a local charity and a youth panel, the project aims to find out what works, and to replicate this on a much wider scale, to effect lasting change. Each project is working with young people to develop activities that will build the resilience of young people at risk of developing mental health problems and to raise awareness of mental health amongst all young people in the areas.

It has always been the intention of Paul Hamlyn Foundation to set up a fifth, on line project, to complement and enhance the work of the four other projects. Accordingly, the mental health focus of the new project would be on preventative, early intervention, and awareness raising approaches. Young people's participation in delivering these approaches would be central.

Comic Relief

Since 1985 Comic Relief has been raising money primarily via its two main campaigns Red Nose Day and Sport Relief. In the UK Comic Relief has made thousands of grants to projects in England, Northern Ireland, Scotland and Wales for the benefit of people who are disadvantaged and living in poverty. Comic Relief has supported work around young people and mental health (YPMH) since 2005. Our portfolio of YPMH projects aims to ensure better access to services for young people with mental health problems and training for staff who work with them. We fund action around a range of issues (including suicide, eating disorders, self injury, depression and psychosis) and different types of interventions (including counselling, mentoring, art therapy, websites and help-lines). Several of the projects we fund are actively using ICT as a means to engage with young people with mental health issues and many others seek to do the same.

Nominet Trust

Nominet Trust are a UK registered charity founded to provide support to organisations and projects working to increase access to the internet, online safety and education, and who apply an innovative use of the internet for achieving our areas of focus.



nominettrust



Nominet Trust were founded in 2008 by Nominet with start-up funding of £5m. Nominet maintains the .uk register of domain names and is one of the world's leading Internet registries. Nominet's vision is of a world where the Internet is a trusted space, which everyone can be part of and has a positive impact on people's lives. Nominet Trust works independently of Nominet to realise this vision.

Nominet Trust has a board of six Trustees, who are responsible for strategy, oversight and fund distribution. Our Trustees meet quarterly to consider applications for grants.

Young People's Involvement in the Labs

In line with the participatory nature of Right Here, the Innovation Labs are intended to give young people an important stake in developing possible solutions to the mental health challenges they face:

Design and planning of the Innovation Labs:

The design and planning of the Innovation Labs will be a participatory and organic process: successful applicants will be expected to design and plan the Innovation Labs in collaboration with the Project Team (3 partner representatives and up to 14 young people) through monthly Project Team meetings and on-going communication before, in-between and after delivery of the one-day events.

Innovation Lab one-day events:

Working with specially selected teams of mental health, youth work, ICT and design professionals, young service users and other young people would come up with ideas for new projects, using the internet and/or digital tools, to support and improve young people's mental health. To ensure that everyone, including the young people, get the most out of the Labs, we anticipate that the number of people at each would not exceed 70. Indeed, there may be a case for smaller numbers at each.

After the Labs

Following the Labs, it is possible that each of the partners would set up a new grants scheme to contribute to the costs of developing and implementing the best project proposals that have emerged from the Labs. The grants schemes would be developed to fit with the particular ethos and values of each organisation/programme.

The need:

Findings from Right Here (extracts):



nominettrust



- One in 6 young people have a diagnosable mental health problem at any one time and the vast majority are suffering in silence. If their issues are not resolved, the problems may return and become entrenched.
- The transition to adulthood is one of life's most difficult stages. It is a high-pressured time when lots of changes occur, whether leaving school, entering the workplace, or first serious relationships, or moving away from home. Young people are particularly vulnerable to mental health problems at this time. Left unchecked these problems can cast a shadow over the person's entire life.
- Mental health services were not designed to provide for the number of young people who need help early on, nor are they equipped to take account of what young people say they want.

Findings from Warwick University Research commissioned by Comic Relief, 2010 (extracts):

- The views of young people with mental health problems should be actively obtained in designing services so that those services most appropriately meet the young people's needs and lifestyles.
- Projects using ICT to support young people's mental health should be aware of innovation and best practice in the use elsewhere of ICT to support young people with mental health problems.
- Projects using ICT to support young people's mental health should have active contact with private, public or other voluntary agencies that can provide support and assistance in using ICT to deliver services to beneficiaries.

Findings from Comic Relief consultation event, 19 April 2011 (extracts):

- The need for pastoral support to be provided for young people throughout the Innovation Lab process; because some young people might be vulnerable and require extra support, this also argued against holding the Lab as a 2 day residential, but rather two, or potentially three days, allowing some reflection time between each.
- The need for flexible approaches, such as individual and group sessions, to get the best out of everyone, including people who might be shy about promoting their ideas within a large group.
- The Lab should be a catalyst for new ideas, rather than a space for people to consider proposals that had already been worked up.
- Precise focus of the Lab/s to be looked at with young people themselves.

3. Key objectives of the Innovation Lab Initiative

- Develop ideas of how ICT can help young people look after their mental health and access appropriate and effective support.



nominettrust



- Involve young people throughout the whole design and planning process
- Bring together the right type of people:
 - Young people having experienced mental health issues
 - Young people not having yet experienced mental health issues
 - Mental Health professionals
 - Youth professionals
 - ICT/design professionals
- Create a supportive, relaxed and creative atmosphere, inclusive of all people and ensuring everyone's emotional well-being
- To help develop partnerships of professionals and young people (service users and non - service users) that could outlast the events.
- To help capture and share learning about the Innovation Lab development process, in particular about the collaboration between young people and other professionals. It is likely that this work would also be supported by the independent evaluators of Right Here.
- To take the ideas to the point of being tested in a live environment: developing an implementation plan for potential prototypes within the course of the Innovation Labs.

4. Current call and further requirements

The three partners are hereby inviting applications for the planning and delivery of two Innovation Labs, to take place between November 2011 and February 2012.

The successful candidate must be prepared to work with the three partners and a panel of young people from Right Here and other mental health charities (all members of the Innovation Lab Project team), in preparing and delivering the Labs.

Following the findings of the consultation event, the Labs would need to:

- Take account of and build on existing research around the issues faced by young people around their Mental Health, and how ICT can support and improve young people's mental health.
- Recruit young people and the relevant professionals to take part in the Innovation Labs.
- Plan and facilitate the Innovation Lab events.
- Be accessible to young people with and without mental health problems and young people who may lack confidence about expressing their views (a combination of group and individual work might be appropriate).



nominettrust



- Provide continuity and sustain the energy and momentum for all of the participants before and in-between meetings through an online platform (Facebook for instance).
- Before, during and after Innovation Labs: use an online platform as well as existing networks of young people and relevant professionals to get feedback on potential ideas coming out of the Labs.

The successful agency should also give consideration to how it would involve young people who cannot be physically present, both in generating ideas, and in selecting those that might go forward as proposals for funding to the three partners.

Potential timeline:

Mid Oct– mid-Nov: working with Project Team to design and plan the 2 Innovation Labs: (Sat. 22 October: Meeting with Project Team to discuss and shape plans)

Sat 12 November: Innovation Lab1 event.

Mid Nov.-mid-Dec: online communication to feedback on Innovation Lab1 and carry out relevant research around ideas generated during the event.

Sat. 10 December: Meeting with Project Team to feedback on Innovation Lab1and potentially make adjustments for Innovation Lab2.

Jan. 2012: online communication to feedback on research and finalise plans for Innovation Lab2 event.

Feb. 2012: Innovation Lab2 event.

Mar. 2012: Agency meeting with Project Team to feedback on Innovation Lab2

30 March 2012: Agency report to Project Team

20 April 2012: Final Innovation Lab Project report by Project Team



nominettrust



Selection criteria:

Essential	Desirable
<ul style="list-style-type: none"> - Experience of designing and facilitating an Innovation Lab, Social Innovation Camp or a similar innovation-focused type of workshop. - Friendly and inclusive of all ages - Enthusiasm and passion for new ideas - Able to access the relevant expertise in Mental Health, Youth and ICT sectors. - Creative and with an open mind - Good communication and leadership skills - Good time management skills - Able to deliver within timeframe 	<ul style="list-style-type: none"> - Experience of working with young people successfully (demonstrable through quotes from young people). - And/or experience of working in the Mental Health sector. - Experience of working with vulnerable people and of dealing with sensitive issues. - Understanding of safeguarding issues.

5. Methods

Applicants should provide a detailed account of the methods they would employ throughout the planning and delivery processes, in order to achieve the objectives set out above. We expect the methodology to be refined in consultation with the project team, including the young people.

Applicants should also provide a short and jargon-free summary (2 sides of A4 maximum) to be distributed to all Project Team members, including young people, and which would include:

- Why they're the best organisation for the job
- A summary of the detailed methodology they would employ throughout the planning and delivery processes.

6. Outputs

The successful applicant must produce a report at the end of the series which:



nominettrust



- Provides feedback about the Innovation Labs and the development process from all of the participants.
- Details conclusions and recommendations for future action by the three partners, bearing in mind the respective priorities of each.
- Provides a detailed account of expenditure, additional income, and in kind support.

The report should be no longer than 10 sides of A4.

7. The Application

Applications should be submitted by email to Susan Blishen, Right Here Project Manager sblishen@mhf.org.uk by 12 noon on 7 September 2011.

If you are interested in submitting an application and would like to discuss your ideas first, please contact Elise Leclerc, Right Here Participation Manager on 020 7803 1165 or by e-mail: eleclerc@mhf.org.uk . Alternatively, please contact Susan Blishen, Right Here Project Manager on 020 7803 1112; email sblishen@mhf.org.uk.

Each application should contain the following:

- A detailed work plan and timeline
- A short and jargon-free summary (2 sides of A4 max.) outlining:
 - o Why applicants are the best organisation for the job
 - o A summary of the detailed methodology applicants would employ throughout the planning and delivery processes.
- Information about the people who will be undertaking the work, including details of their relevant experience and skills
- Names and contact details of two referees, who are familiar with the work of your organisation and this application
- A full budget for the work, including VAT and expenses
- A risk assessment/register

8. Cost

Funding of up to £40,000 inclusive of VAT is available for the planning and delivery of the Labs, including the overheads, such as venue hire; catering; stationary and props, for the events. The three partners are covering the costs of young people's involvement in the planning process and will cover the expenses of young people from Right Here and the Innovation Lab Project Team who attend the Innovation Lab events.



nominettrust



9. Application process and schedule

Deadline for submission of applications to Susan Blishen by **12 noon on 7 September 2011**

Shortlisted candidates will be invited to interview on the 1 October 2011. The Interview panel will comprise of representatives from the three partner organisations and the panel of young people who are helping steer the initiative.

Planning of the Innovation Lab series should begin mid-October 2011. The Innovation Labs should take place between November 2011 and February 2012.

The report on the initiative should be submitted in draft form to Susan Blishen by Friday, 30 March 2012.

The final report, drawing on feedback from the project team, should be submitted by Friday, 20 April 2012.

10. Further information

Successful applicants will be expected to attend regular monthly meetings with the Innovation Lab Project Team. These meetings will normally take place in London on a Saturday (see potential timeline p.6).

www.nominettrust.org.uk
www.right-here.org.uk
www.comicrelief.com